# Decision-making criteria — Whose truth will you tell?

|  | **3** | **2** | **1** | **Score** |
| --- | --- | --- | --- | --- |
| **Engagement** | Story immediately captures and maintains interest.  Diverse appeal for all ages and interests. Story resonates with themes, ideas and values that stand the test of time.  Believable.  Inspiring.  Engaging personal perspective of an individual.  Strong personal voice. | Interesting story.  Audience may be limited.  Appealing issues explored but may not be timeless.  Personal perspective.  Personal voice. | May have limited audience appeal.  Personal voice. |  |
| **Ease of production** | Most appropriate medium of production for the story is easily accessible.  Tools & technology readily available.  Group has the expertise needed or the willingness to try something new. | Group is comfortable using the medium decided on.  Tools and technology available. | Medium for production may be challenging or unsuited to project time and place. |  |
| **Collaboration** | Lots of opportunity for group involvement.  Multiple roles for each participant to show their strengths. Uses expertise of peers.  Opportunity for new learning. | Opportunity for different experiences. | Limited opportunity for all group members. |  |
| **Total score:** | | | |  |